



PARTNERSHIP

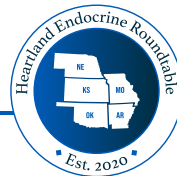
PROSPECTUS

Heartland Endocrine Roundtable **ANNUAL MEETING**

November 13-15, 2026 ♦ Overland Park, KS

#HER2026

INVITATION FOR PARTNERSHIP



Dear Industry Colleagues,

On behalf of the HER Leadership, it is our pleasure to invite your support and participation at the Heartland Endocrine Roundtable (HER) Annual Meeting, taking place November 13–15, 2026, in Overland Park, Kansas. HER is a regional society dedicated to advancing education, collaboration, and innovation in the field of endocrinology and metabolic disease. The meeting brings together endocrinologists, fellows, residents, advanced practice providers, researchers, and allied healthcare professionals from across the region to discuss emerging science, clinical advances, and best practices in endocrine care.

The HER Annual Meeting provides a multidisciplinary educational forum focused on a broad range of endocrine topics, including diabetes technology and management, adrenal disorders, thyroid disease, osteoporosis and metabolic bone disease, pituitary disorders, reproductive endocrinology, rare endocrine conditions, and advances in diagnostic and therapeutic approaches. The program features expert-led lectures, case-based discussions, abstract presentations, industry-supported educational symposia, and networking opportunities designed to foster collaboration and professional development.

HER members and attendees are leaders in clinical practice, research, medical education, and healthcare innovation. Our meeting serves as an important opportunity to share new discoveries, explore evolving treatment strategies, and promote excellence in endocrine patient care. Industry partners and exhibitors are an essential part of the meeting's success, helping support high-quality educational programming and meaningful engagement with attendees.

Support opportunities can be customized to align with your organization's goals, whether through exhibit participation, educational grants, sponsorships, or networking events. We value collaborative partnerships and look forward to working with organizations that share our commitment to improving outcomes for patients with endocrine and metabolic disorders. Attendees will be eager to learn about products, services, therapies, and technologies that support advancements in endocrinology and enhance patient care.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Catherine Eide; ceide@veritasamc.com or 847-752-9499.

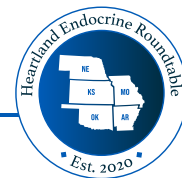
Kind regards,

Catherine Eide

Catherine Eide
Account Manager, Industry Relations

#HER2026

PARTNERSHIP OPPORTUNITIES



PINNACLE ♦ \$20,000

Industry Sponsored Product Theater Lunch

Highlight your product and your commitment to Endocrinology with a dedicated hour for your product specialist or guest speaker to present to our attendees during lunch.

Pinnacle Level Includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the HER website
- Program Book Advertisement (Full-Page, Full-Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Five complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives
- Complimentary tabletop

PLATINUM ♦ \$15,000 ♦ Choose one:

Welcome Reception

One of the most visible ways to support the HER Meeting. The reception is held in the exhibit hall, showcase your company while attendees' network with colleagues and visit exhibits.

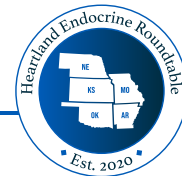
Industry Sponsored Product Theater Breakfast

Highlight your product and your commitment to urology with a dedicated hour for your product specialist or guest speaker to present to our attendees during breakfast.

Platinum Level Includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the HER website
- Program Book Advertisement (Full-Page, Full-Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives
- Complimentary tabletop

PARTNERSHIP OPPORTUNITIES



GOLD ♦ \$7,500

WI-FI Code *(Exclusive)*

Drive traffic to your booth by becoming our exclusive Wi-Fi Sponsor. Your company name and booth number will serve as the network login credentials for all attendees, with recognition in the program and on-site signage.

Gold Level Includes:

- Prime location of exhibit space
- Company recognition on HER website
- Program Book Advertisement (Full-Page, Full-Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Invitation to the Welcome Reception for three company representatives
- Complimentary tabletop

SILVER ♦ \$5,000 ♦ Choose one:

Breaks

Help provide attendees with a AM/PM jolt by sponsoring coffee breaks with an exclusive coffee cup sleeve with your company logo on it.

Hotel Keycard

Custom hotel room keys will be provided to all conference attendees who are staying at the Marriott Kansas City Overland Park Falls with your company name and logo prominently displayed.

Branded Attendee Lanyards

Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the meeting. Every attendee must be wearing this item in order to access educational sessions, exhibit hall and social events.

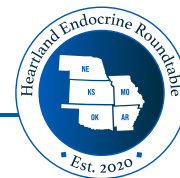
Silver Level Includes:

- Prime location of exhibit space
- Company recognition on HER website
- Program Book Advertisement (Half-Page, Full-Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives
- Complimentary tabletop

EXHIBIT ♦ \$2,500

- 6-foot draped table with chairs
- Company recognition on HER website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives
- Complimentary tabletop

REGISTRATION FORM



Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

Signature

Sponsorship Level

☐ **Pinnacle ♦ \$20,000**

Industry Sponsored
Product Theater Lunch

☐ **Platinum ♦ \$15,000** (Choose One)

- ☐ Welcome Reception
- ☐ Industry Sponsored
Product Theater Breakfast

☐ **Gold ♦ \$7,500**

WI-FI Code (Exclusive)

☐ **Silver ♦ \$5,000** (Choose One)

- ☐ Breaks
- ☐ Hotel Keycard
- ☐ Branded Attendee Lanyards

☐ **Exhibitor ♦ \$2,500**

Includes a Complimentary Tabletop

Representative Name (First, Last)	Title	Email Address	Phone

Payment Information

Please select your preferred method of payment:

☐ **Credit Card:** A member of our accounting team will contact you directly

A 4% processing fee will be added to all credit card payments

☐ **Check payable to:** Heartland Endocrine Roundtable (in US dollars on a US bank) Tax ID #35-2365453

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

☐ **Please Invoice Me**

Return this completed Registration Form to Catherine Eide

Email: ceide@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118

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